

Thank you for choosing us to print your design. Please follow these requirements when submitting your art. If the requirements aren't met, reworking files can cause delays and result in art charges. Our rate for artwork creation or reformatting is \$100/hr. Your Universal Packaging Graphic Artist will contact you to discuss.

ACCEPTABLE FILE FORMAT

Vector art created in Adobe Illustrator (.ai or .eps)

All type converted to outlines/objects

Unlocked and adjustable art

PRINT REQUIREMENTS

Lettering/Type - minimum of 1mm height, based on lowercase.

Line Widths - minimum line width of .13mm/.369pt, minimum negative space of .2mm/.4pt.

Precious Metal Paints - minimum 1mm trap from other paints.

Paint Colors - called out as Pantone numbers, no CMYK/RGB accepted.

Art Quality - please do not use the Adobe Illustrator trace tool to vectorize, this leads to irregular print.

Screen Shift - each screen/color can shift 1mm, please remember this when designing for 2 or more colors that must line up.

Design Placement - on the flat surface, 6mm down from the bottle shoulder, 20mm up from the bottom of the bottle. Other design placement is container dependent (see your art contact for details).

Continuous Tone Images (.psd, .jpg, .bmp) - are not vector and considered custom art.

They must be reviewed by the Universal art team before we will commit to working with them.

Barcodes - it is important they are final when submitted (or have an FPO, For Position Only, designation). Please submit vector codes with bars knocked out to glass, in a block of white/ivory.

A vertical orientation ensures best print quality and scanning outcomes. Example:

NOTE: While we scan test codes to verify the numbers are correct, we do not guarantee barcodes will scan on all commercial scanners. Printed samples are recommended for your scan testing prior to full production.



PRE-SUBMITTAL CHECKLIST

Please submit files directly to your art contact

- The working file is in vector format (.ai, .eps)
- A separate pdf or jpeg of the art is included
- The Print Requirements are met (see above)